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SOCIAL VALUE REPORT

2025-2026

Social value is an important part of how we do business at Pulse Consult. As a project management and cost consultancy, we recognise that the work we deliver has an impact beyond the projects themselves. The decisions we make, the people we work with and the communities we operate in all provide opportunities to create positive and lasting outcomes.

Throughout 2025/26, we have continued to strengthen our approach to social value, looking for opportunities to make a meaningful contribution through our projects, our people and our communities. From supporting charities and community initiatives to creating opportunities for our people to give their time, skills and expertise, we are proud of the difference our team has made.

We also recognise that social value is not something that can be achieved in isolation. Working collaboratively with our clients, supply chains, communities and wider industry partners is essential to creating outcomes that are meaningful, measurable and sustainable.

As we reflect on the past year, we are proud of the progress we have made, while recognising that there is more we can do. We will continue to build social value into the way we operate, ensuring that our growth as a business is matched by a positive contribution to the people and communities around us.

OUR VISION

To create lasting social value through the work we deliver, the communities we support and the opportunities we create - leaving a positive legacy wherever Pulse Consult operates.

OUR MISSION

To make social value a meaningful part of everyday business at Pulse Consult. We will work collaboratively with our clients, partners and communities to identify opportunities that deliver positive social, economic and environmental outcomes, while using the skills and expertise of our people to make a difference.

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Social value is about more than what we deliver on a project; it is about the difference we can make through the way we operate as a business.

I am proud of the contribution our people have made throughout 2025/26, whether through supporting charities and community initiatives, giving their time and expertise, or creating opportunities for others. We have made good progress, but we know there is more we can do. Our ambition is to continue embedding social value into everything we do and ensure that, as Pulse Consult grows, so does the positive impact we have on the communities around us.

Ian Carey
Managing Director

FUNDRAISING

Throughout 2025/26, our teams have come together to support a range of fundraising activities and events, raising money for causes and charities that are important to our people and the communities in which we work.

From organised events to individual fundraising efforts, our people have shown a real commitment to giving back. Every contribution, large or small, helps support organisations delivering vital work and creates a positive impact beyond our day-to-day business.

- Charity cycle
- Netwalk
- Charity run
- Clothing donation
- Quiz night
- Educational outreach
- Corporate golf day
- Music nights

OUR FANTASTIC CHARITIES

helping kids dfc with cancer

adding life to days Nottinghamshire Hospice

CCLG The Children & Young People's Cancer Association

Lighthouse Construction Industry Charity

acorns children's hospice

THE BRAIN TUMOUR CHARITY

BASE 51

Social value isn't something that sits separately from our work. It is built into how we think, how we collaborate and how we deliver.

As project managers and cost consultants, we have an opportunity to influence outcomes at every stage of a project - from the decisions made at the outset to the people, businesses and communities who ultimately benefit from what is delivered.

Alongside this, our people continue to make a difference through volunteering, fundraising, charitable giving and community engagement. Together, these activities form an important part of our commitment to creating a positive legacy through our work.



THE REVIEW

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141
No. of hours volunteering

12
No. of local jobs created

£37,226
Amount of money raised / donated

4
No. of apprentices / trainees

150
Hours of education placement



HIGHLIGHT: NOTTINGHAM HOT PROPERTY



Pulse Consult was proud to support Nottingham Hot Property, a fundraising event that brings together the Nottingham property and construction community through an evening of live music, entertainment and networking, while raising funds for local charities.

The 2026 event was the biggest yet, welcoming around 1,000 people and raising an incredible £37,500 for BASE 51, a Nottingham-based charity supporting young people across the region.

Our people were involved both on and off the stage. Emma Atkins, Pulse Consult's BD & Marketing Manager, is a Trustee of Nottingham Hot Property and plays an active role in organising the event. Pulse colleagues Kelly Hackland, Amelia Hickman and Stuart Waller also contributed to the evening as performers, joining professionals from across the industry to showcase their talents and entertain the crowd.



The event is a great example of what can be achieved when an industry comes together behind a shared cause. Hundreds of professionals volunteered their time, performed, sponsored and attended, creating an evening that not only brings the Nottingham property and construction community together, but also generates meaningful support for young people in the local area.



Pulse is proud to support initiatives like Nottingham Hot Property and, through our people, play an active role in strengthening the communities and industry networks in which we work.



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HIGHLIGHT: BEN BURTON'S BEACH BALL











In June 2026, Pulse Consult was proud to be the headline sponsor of Ben Burton's Beach Ball, an annual fundraising event held in memory of Ben Burton, a much-loved member of the construction and property sector. The event brings together people from across the industry to celebrate Ben's life while raising funds for The Brain Tumour Charity.

Organised by our Operations Manager, Hattie Cook, the 2026 event welcomed more than 250 guests for an evening of fundraising, networking and beach-themed celebrations. Bringing together friends, colleagues, clients and businesses from across the sector, the event created an opportunity for the industry to come together in support of a cause that has a deeply personal connection to Ben's story.

As headline sponsor, Pulse Consult was proud to support the event and help bring the industry together for an evening that celebrated Ben's memory while making a tangible contribution to charity. Thanks to the generosity of sponsors, attendees and everyone involved, the event raised an incredible £7,025.16 for The Brain Tumour Charity.

For Pulse, supporting Ben Burton's Beach Ball reflects the importance we place on using our relationships and position within the industry to create positive impact. What started as a way to honour the memory of someone who made a difference to our sector continues to bring hundreds of people together and raise vital funds for those affected by brain tumours.

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HIGHLIGHT: PULSE CHARITY QUIZ NIGHT

Our Charity Quiz Night brought together colleagues, clients and friends for an evening of friendly competition, networking and fundraising in support of The Lighthouse Charity.

With 40 tables fully booked, the event welcomed teams from across the region to take part in what we set out to make the East Midlands' biggest and best quiz. The evening provided an opportunity to bring our wider network together in a relaxed setting, while supporting a charity that plays an important role in helping people across the construction industry.

Thanks to the generosity of everyone who attended and supported the event, we raised £5,000 for The Lighthouse Charity. The funds will help the charity continue its work supporting the wellbeing and mental health of people working across the construction sector.

The evening was a great example of how bringing our people and industry network together can create both meaningful connections and positive social impact.

















HIGHLIGHT: PULSE CHARITY GOLF DAY

Our Charity Golf Day brought together clients, colleagues and industry partners at Ramsdale Park Golf Centre for a day of friendly competition, networking and fundraising in support of CCLG: The Children & Young People's Cancer Association.

With teams taking to the course to compete for the top spot, the day provided an opportunity to strengthen relationships outside of the working environment while raising funds for an incredibly important cause. From the first tee to the final putt, there was plenty of healthy competition, with prizes awarded for the leading teams, longest drive and nearest to the pin.

Thanks to everyone who took part, along with our hole sponsors, whose support helped make the event possible. Together, the day raised just over £1,000 for CCLG, supporting their work with children and young people affected by cancer and their families.

For Pulse, events like this are about more than fundraising. They bring our people, clients and partners together around a shared cause, while creating opportunities to make a positive contribution beyond the projects we deliver.

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HIGHLIGHT: NETBALL WORKSHOP

As part of our commitment to creating opportunities beyond our projects, Pulse Consult supported Westminster City Council with a netball workshop delivered in partnership with City Lions.

The City Lions programme supports young people aged 13–16 across Westminster, using cultural, creative and sporting activities to build confidence, develop new skills and broaden future opportunities.

Pulse team member Sonia Hut represented the business at the workshop, helping to deliver an engaging and positive sporting session for the young people taking part. The activity provided an opportunity to encourage participation, teamwork and confidence, while giving our people the chance to contribute their time and skills to a local community initiative.

Working alongside our clients and community partners to support initiatives like this demonstrates how our relationships can create value beyond the projects we deliver. We are proud to play our part in creating positive experiences and opportunities for young people in the communities where we work.









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HIGHLIGHT: EDUCATION OUTREACH

Our people play an important role in supporting the next generation of professionals entering the built environment. Emily Thorpe-Jones and Jakub Kesiak represented Pulse Consult at Birmingham City University, delivering a guest lecture to Part 3 architecture students.

The session provided students with an insight into the role of project management within the construction industry, exploring the responsibilities involved across pre-contract, contract administration and post-contract stages. Emily and Jakub also discussed professional development and APM qualifications, helping students understand the different routes available to develop a career in project management.

Drawing on examples from previous Pulse projects, the session connected academic learning with practical experience and gave students an opportunity to see how project management principles are applied to real-world schemes.

The session was also an opportunity for our team to engage directly with students considering their future careers, share their experience and encourage greater awareness of the diverse roles and career opportunities available within the built environment.







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SUPPORTING CLIENTS - TUSTIN ESTATE



As part of our work on the Tustin Estate project, Pulse has supported the delivery of a range of social value initiatives designed to benefit local residents and the wider community. Our involvement has focused particularly on employment support, skills development, community engagement and opportunities for young people, ensuring that social value is considered alongside the successful delivery of the project.

We worked with the project team to deliver employment-focused workshops for local residents, including CV writing, cover letter preparation and mock interview sessions. The sessions provided practical support to residents looking to improve their employment prospects, including assistance with printing and emailing CVs to prospective employers. The impact of these sessions was tangible, with two residents going on to apply for jobs and one receiving an interview invitation from Lidl.



Pulse has also supported young people in the local community through sponsorship of the Girls United FC teen group, the Young Queens. This support has helped the team continue to provide opportunities for local young people to participate in sport, build confidence and develop their skills in a positive and supportive environment.

Alongside these initiatives, Pulse has committed to supporting the Tustin Estate's wider environmental objectives through tree planting associated with new and refurbished homes. Trees will be planted as each phase of the development is completed, contributing to the project's carbon-neutral strategy and leaving a positive environmental legacy beyond the construction period.

Through these initiatives, Pulse has been able to use its role on the Tustin Estate project to deliver meaningful benefits beyond our core project responsibilities. By working with residents, community organisations and the wider project team, we have helped create opportunities for employment, supported local young people and contributed to the environmental ambitions of the development.



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2026/2027 TARGETS

Our 2025/26 activity has shown what can be achieved when our people, clients and industry partners come together to create positive impact. As we continue to develop our approach to social value, we want to build on this momentum and make an even greater contribution through our people, our projects and the communities in which we work.

For 2026/27, we have set ourselves a series of clear and measurable targets. These will help us turn our commitment into action, encourage greater participation across Pulse and ensure that we continue to create meaningful social, economic and environmental value. Our targets for 2026/27 are:

200
No. of hours volunteering

20
No. of local jobs created

£41,500
Amount of money raised / donated

4
No. of apprentices / trainees

165
Hours of education placement

12
Charities engaged with



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